



13-17 SEPTEMBER 2021
LONDON INTERNATIONAL
SHIPPING WEEK

ADVERTISING OPPORTUNITIES

**THE ONLY OFFICIAL MAGAZINE & EVENT GUIDE
AN ADVERTISING OPPORTUNITY NOT TO BE MISSED**

LISW21 Advertising Opportunities

Booking form

Company Name:

Contact Name:

Agreed price:

Client Signature:

Advert size

Full Page

Half Page

Quarter Page

Advertisement Sizes

Rates

Size	Orientation	Trim w x d (mm)	Bleed w x d (mm)	Inset w x d (mm)	Rate per issue	GBP (£)
Double Page Spread	Horizontal	420 x 297	426 x 303	384 x 264	Double Page Spread	4,500
Back Cover / Full Page	Vertical	210 x 297	216 x 303	174 x 264	Back Cover	5,000
Half Page	Horizontal	210 x 145	216 x 145	174 x 130	Inside Covers	2,500
Half Page	Vertical	105 x 297	108 x 303	85 x 264	Full Page	2,600
Quarter Page	Vertical	n/a	n/a	85 x 130	Half Page	1,400
					Quarter Page	900

Supplying your artwork We only accept digital artwork for all advertising. Please supply in one of the following ways:

- **Email** - Artwork under 15MB in size can be emailed to: artwork@shippinginnovation.com
- **FTP** - If artwork is too large to email it can be uploaded to our server via FTP (File Transfer Protocol) or we can retrieve artwork from your server should you wish. If you wish to use our server for your artwork please contact our sales team.

Digital Artwork Formats:

- Images - Artwork may be supplied in a flat image format such as TIFF (.tif), Bitmap (.bmp), Photoshop EPS (.eps) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.
- PDF - When supplying artwork as a PDF please make sure the Distiller settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.

- Non Acceptable Formats - Word Documents, Excel Files, Corel Draw native files, Paintshop Pro native files, Microsoft Publisher and Adobe Pagemaker files.

Advert Design:

We can assist you with your artwork - design or amendment - prices on request.

Disclaimer:

Supplied files must meet the size and format specifications within this document. Additional work to unacceptable files will be charged at GBP 100 per hour (GBP 100 min charge). Customers will be informed before any such work is carried out. The accuracy of supplied artwork remains the customers responsibility. We will not accept liability for content accuracy if printed proofs have not been supplied. Equally, we will not accept responsibility for errors in final print due to supplied digital data that does not correspond with our specifications.

For advertising enquiries please contact:

**Karen Martin by emailing kmartin@elabor8.co.uk / call on +44 7812 077 502
or sales@shippinginnovation.com and Steve Simpson on steve@petrospot.com**