

# BOOK YOUR VIRTUAL EXHIBITION STAND TODAY



**Reach a huge target audience  
for only £1,500 +vat**

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Connect with thousands of visitors to the  
LISW21 Portal!

# LISW21 Virtual Exhibition Stand

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The LISW21 Event Calendar, hosted on the Portal, will list every one of the 200+ in-person, virtual or hybrid events scheduled to take place during an exceptionally busy week. Every hybrid or virtual event will be streamed and/or be made available on demand via the Portal, during the week itself and for a full six weeks afterwards. And because every attendee of every official LISW21 event, whether in-person or virtual, will have to register to attend any LISW21 official events, the Portal is guaranteed a virtual footprint of many thousands of prospective clients.

## Features

Being an LISW21 Virtual Exhibitor offers you access to all LISW21 attendees at an exceptionally modest cost. It allows you to network with delegates, promote your company's products and services, and – importantly – allows you to capture real-time analytics both during and after the event.

All Exhibitors can engage with their audience and connect with attendees before, during and after the event. All Exhibitor can set up meetings and interact with attendees via one-to-one and group video calls and online chats. Moreover, the Portal is powered by Artificial Intelligence technology that can match participants to your exhibitor booth, deliver qualified leads, organise meetings, and greatly increase your return on investment (ROI).

## Register as an Exhibitor today so that you can:

- List your company, company profile and other promotional documents and videos
- Filter through and reach out to attendees by using relevant fields or key words
- Generate leads by interacting with other attendees on the Portal
- Host (live) chat sessions
- Manage your staff and their meetings
- View analytics and lead tracking from your virtual booth (number of visitors / contacts, bookmarks, meetings, etc.)

As an Exhibitor, you will be able to customise and brand your booth by uploading an image, a live banner, or a video onto your company homepage. You can also upload details of your products and services to create the ideal virtual shop window to attract potential clients and boost sales.

Exhibitors will gain access to the Portal on 7 September, one week before the start of LISW21. This will allow you and your team time to research the entire attendee list so that you may connect and generate qualified, data compliant leads. Grab this opportunity to build an amazing sales pipeline and increase your revenues.

During the event, we will be sending out live push notifications to link LISW21 attendees to your booth, thereby helping to increase virtual footfall and to help you realise an impressive ROI.

**Book your exhibition space today to help your business meet its key marketing and business development objectives by targeting your messaging and raising the international profile of your company, products, and solutions.**

# LISW21 Virtual Exhibition Stand

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## Booking form

### AUTHORISED BY

NAME:	<input type="text"/>	JOB TITLE:	<input type="text"/>
COMPANY:	<input type="text"/>		
ADDRESS:	<input type="text"/>		
	<input type="text"/>		
	<input type="text"/>		
POSTAL/ZIP CODE:	<input type="text"/>		
TEL:	<input type="text"/>	COUNTRY:	<input type="text"/>
EMAIL:	<input type="text"/>	MOBILE:	<input type="text"/>

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### PAYMENT / INVOICING INSTRUCTIONS

Invoice Payment (please complete if different from above)

NAME:	<input type="text"/>	JOB TITLE:	<input type="text"/>
COMPANY:	<input type="text"/>		
ADDRESS:	<input type="text"/>		
	<input type="text"/>		
	<input type="text"/>		
POSTAL/ZIP CODE:	<input type="text"/>		
TEL:	<input type="text"/>		
EMAIL:	<input type="text"/>	COUNTRY:	<input type="text"/>

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### CONFIRMATION DECLARATION:

PRINT NAME:	<input type="text"/>	JOB TITLE:	<input type="text"/>
AUTHORISING SIGNATURE:	<input type="text"/>	DATE:	<input type="text"/>

For more information please contact us on:

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