The Must-Attend Global Maritime Event
#LISW23

SPONSORSHIP OPPORTUNITIES
A Decade of Innovation

Delivered to you by
Managed by
London International Shipping Week (LISW) is, beyond question, one of the most important international shipping and maritime events in the world. Having grown consistently – and rapidly – since its conception in September 2013, LISW is set to become an even bigger event in 2023, when the shipping world is able to meet again in person and in earnest.

Llewellyn Bankes-Hughes
Co-Founder London International Shipping Week
Petrospot Ltd
We are so excited about LISW23. This is our 10th anniversary and sixth edition of the event. LISW23 will feature a number of in-person and virtual events, as well as an incredible one-day conference and gala dinner attended by top government and shipping industry leaders from all over the world.

Sean Moloney  
Co-Founder London International Shipping Week  
Elaborate Communications

This will be the ‘must-attend’ event of 2023, offering up to 250 industry functions and unique networking opportunities to professionals from all sectors of international shipping – regulators, charterers, ship owners, ship managers, bunker suppliers, maritime lawyers, ship brokers, banks, insurers, insurance brokers, commodity traders, charterers, shipping service providers, green technology innovators, and more.

There are a variety of tailored sponsorship packages available. Sponsorships align with the entire week while some also provide additional exposure at the LISW23 Conference and Reception, as well as the spectacular Gala Dinner and the opening of the London Stock Exchange. Based on space and availability, sponsor logos will appear on all official marketing materials, including websites, advertising, social media, as well as on pop-up banners at each LISW23-endorsed event throughout the week. Sponsor logos and branding will be more prominent with larger sponsorships.

As part of the top-level sponsorship packages, delegates are offered complimentary conference passes and/or branded Gala Dinner tables. LISW23 also offers complimentary branding and advertising on the official website and in the Official LISW23 Event Guide, which will be distributed electronically ahead of the conference to allow pre-registered attendees to plan ahead.

Sponsors of LISW23 are entitled to hold their own official event during the week. An event may be private or public, free or paid for, in person or virtually and it will appear on the official LISW23 website. A substantial amount of marketing and promotional support will be provided to you where appropriate. If you have any ideas regarding how to promote your products or services, we will be happy to discuss them with you.

LISW23 is organised by Shipping Innovation in conjunction with the Department for Transport, British Ports Association, Baltic Exchange, Maritime London, Maritime UK, The Society of Maritime Industries, British Chamber of Shipping, and the UK Major Ports Group. LISW was created and is produced by Shipping Innovation – a joint venture between Elaborate Communications and Petrospot.
GENERAL ENQUIRIES
Laura Betteley
Events Manager
Tel: +44 1295 814455
events@shippinginnovation.com

SPONSORSHIP & ADVERTISING
Karen Martin
Commercial Director
Tel: +44 7812 077 502
kmartin@shippinginnovation.com
SPONSORSHIP PACKAGES

All sponsors will receive the following as standard:

01 All sponsors are entitled to run a fully endorsed event

02 Your corporate logo featured prominently on the LISW23 website

03 Your logo included on all LISW23 event banners and media advertisements (space permitting)

04 An official LISW23 social media and PR & marketing communications announcement

05 Welcome email from our marketing team including an event Promotional Kit with personalised promotional material for use on your website and social media outlets

PRESS AND PR ENQUIRIES

Debra Munford
Tel: +44 1296 682356
Lisa Jacobs
Tel: +44 1296 682104
pr@shippinginnovation.com

MARKETING ENQUIRIES

Charlotte Grosvenor
Marketing Executive
Tel: +44 1295 814455
charlotte@petrospot.com
DIAMOND
Headline Sponsor – Exclusive

SOLD

Profile:
- Highest level sponsor of LISW23
- Top tier branding on all marketing material

Access:
- Premium access to VIP and invitation only events

Benefits:
- Two prime position corporate branded tables of 10 at the LISW23 Gala Dinner
- Ten reserved LISW23 Conference delegate places
- 50% discount on additional LISW23 conference delegate places

Event Guide:
- A double page spread in the official LISW23 Event Guide
- An editorial profile in the official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for your in-house team to liaise with
- A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
- A Blog article to be featured on the LISW23 website and across the LISW social media channels
- The opportunity to present a London Talks video lecture
- Coverage of your LISW23 event to be included in post event material

#LISW23 | @LISWOfficial
Profile:
• Exclusive level sponsor of LISW23
• High profile branding on all marketing material
• High level sponsorship of the Shipping and Chartering invitation-only Reception is included

Access:
• Premium access to VIP and invitation only events

Benefits:
• Two prime position corporate branded tables of 10 at the LISW23 Gala Dinner
• Ten reserved LISW23 Conference delegate places
• 50% discount on additional LISW23 conference delegate places

Event Guide:
• Back cover advertisement in the official LISW23 Event Guide
• An editorial profile in the official LISW23 Event Guide

Marketing and Promotion:
• A dedicated point of contact within our marketing team for your in-house team to liaise with
• A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
• A Blog article to be featured on the LISW23 website and across the LISW social media channels
• The opportunity to present a London Talks video lecture
• Coverage of your LISW23 event to be included in post event material
PLATINUM SPONSOR

Prominent Sponsor

£45,000

Profile:
- One of the highest level sponsors of LISW23
- Major branding on all marketing material

Access:
- Premium access to VIP and invitation only events

Benefits:
- Two prime position corporate branded tables of 10 at the LISW23 Gala Dinner
- Five reserved LISW23 Conference delegate places
- 50% discount on additional LISW23 conference delegate places

Event Guide:
- A right full-page advertisement in the official LISW23 Event Guide
- An editorial profile in the official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for your in-house team to liaise with
- A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
- A Blog article to be featured on the LISW23 website and across the LISW social media channels
- The opportunity to present a London Talks video lecture
- Coverage of your LISW23 event to be included in post event material
- Plus standard marketing
Profile:
- One of the highest level sponsors of LISW23
- Sponsorship fully acknowledged during the LISW23 Conference

Access:
- Premium access to VIP and invitation only events (subject to availability)

Benefits:
- Ten reserved LISW23 Conference delegate places
- 50% discount on additional LISW23 conference delegate places
- One corporate branded table of 10 at the LISW23 Gala Dinner

Event Guide:
- A full page advertisement in the Official LISW23 Event Guide
- An editorial profile in the Official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for your in-house team to liaise with
- A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
- A Blog article to be featured on the LISW23 website and across the LISW social media channels
- The opportunity to present a London Talks video lecture
- Plus standard marketing
Profile:
- Major branding on all marketing material
- Your logo will appear on all Gala Dinner tickets and menus at the LISW23 Gala Dinner and on display material during the event
- Sponsorship acknowledged during the LISW23 Gala Dinner

Access:
- Premium access to VIP and invitation only events (subject to availability)

Benefits:
- Two prime position corporate branded tables of 10 at the LISW23 Gala Dinner
- Five reserved LISW23 Conference delegate places
- 50% discount on additional LISW23 conference delegate places

Event Guide:
- A full page advertisement in the Official LISW23 Event Guide
- An editorial profile in the Official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for your in-house team to liaise with
- A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
- A Blog article to be featured on the LISW23 website and across the LISW social media channels
- The opportunity to present a London Talks video lecture
- Plus standard marketing
Profile:
- Branding on Gala Dinner After Party marketing material
- Your logo will appear on posters and electronic screens at the LISW23 Gala Dinner After Party
- Sponsorship acknowledged during the Gala Dinner After Party

Access:
- Access to VIP and invitation only events and receptions (subject to availability)

Benefits:
- One corporate branded table of 10 at the LISW23 Gala Dinner

Event Guide:
- A full page advertisement in the Official LISW23 Event Guide
- An editorial profile in the Official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for your in-house team to liaise with
- A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
- Social media collaboration throughout the party
- Plus standard marketing
CHARTERING RECEPTION

Exclusive – Invitation only

We are excited to announce the launch of a major Chartering Reception to be held on the evening of Tuesday 12 September.

Over 500 of the world’s most active charterers, vessel operators, commodity and energy traders, owners’ chartering representatives and ‘cargo interests’ will be invited to attend this unique invitation-only event. Featured for the first time in the 10-year history of LISW, the LISW23 Chartering Reception will offer an exceptional opportunity for those to whom ship chartering is the focus of their daily jobs to network with their peers from around the world.

Only six carefully selected sponsors will be chosen to support this special reception. Each will receive a number of VIP invitations and will be fully associated with the event, both on site during the reception and via all of the pre- and post-event marketing and publicity generated for LISW23.

MAIN SPONSOR  SOLD
5 x PRIME SPONSORS  £30,000

Profile:
• Exclusive hand-picked sponsor
• Sponsorship acknowledged during the Reception

Access:
• Access to VIP and invitation only events and receptions (subject to availability)

Benefits:
• One corporate branded table of 10 at the LISW23 Gala Dinner
• Headline Sponsor has 6 Delegate passes to Headline Conference

Event Guide:
• A full page advertisement in the Official LISW23 Event Guide
• An editorial profile in the Official LISW23 Event Guide

Marketing and Promotion:
• A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
• Your corporate logo featured on the LISW website
• Social media collaboration throughout the Chartering Reception
• Plus standard marketing
GOLD SPONSOR

£25,000

Profile:
- One of the highest level sponsors of LISW23
- Major branding on all marketing material

Access:
- Premium access to VIP and invitation only events (subject to availability)

Benefits:
- One corporate branded table of 10 at the LISW23 Gala Dinner
- Four reserved LISW23 Conference delegate places
- 50% discount on additional LISW23 conference delegate places

Event Guide:
- A full page advertisement in the Official LISW23 Event Guide
- An editorial profile in the Official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for your in-house team to liaise with
- A video interview with a key member of your executive team will be promoted on the LISW23 website and in aligned marketing materials
- Plus standard marketing
**Profile:**
- Branding on all LISW23 conference marketing material
- Sponsorship acknowledged during the LISW23 Conference Reception

**Access:**
- Access to VIP and invitation only events (subject to availability)

**Benefits:**
- Ten reserved LISW23 Conference delegate places
- 50% discount on additional LISW23 conference delegate places

**Event Guide:**
- A full page advertisement in the Official LISW23 Event Guide
- An editorial profile in the Official LISW23 Event Guide

**Marketing and Promotion:**
- Social media collaboration throughout the Conference Reception
- Plus standard marketing
Profile:
- Branding on all LISW23 conference marketing material
- Your sponsorship will be acknowledged during the LISW23 Gala Dinner and Gala Reception on the event electronic screens

Access:
- Access to VIP and invitation only events (subject to availability)

Benefits:
- One prime-position corporate branded table of 10 at the LISW23 Gala Dinner

Event Guide:
- A full page advertisement in the Official LISW23 Event Guide
- An editorial profile in the Official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for you in-house team to liaise with
- Plus standard marketing
Profile:
- Prominent branding on all LISW23 marketing material
- Push the button to start the day’s trading and officially launch LISW23

Access:
- VIP reception and breakfast
- Opportunity to invite 10 guests to this event

Benefits:
- One corporate branded table of 10 at the Official LISW23 Gala Dinner
- Two reserved LISW23 Conference delegate places

Event Guide:
- A half page advertisement in the official LISW23 Event Guide
- An editorial profile in the official LISW23 Event Guide

Marketing and Promotion:
- A dedicated point of contact within our marketing team for you in-house team to liaise with
- Plus standard marketing
SILVER SPONSOR

£15,000

Profile:
- Branding on LISW23 marketing material

Benefits:
- One corporate branded table of 10 at the Official LISW23 Gala Dinner
- Two reserved LISW23 Conference delegate places

Event Guide:
- A half page advertisement in the official LISW23 Event Guide
- An editorial profile in the official LISW23 Event Guide

Marketing and Promotion:
- Standard marketing
BRANDED WIFI AT GALA DINNER

Exclusive Sponsor

£10,000

Profile:
- Branding on all LISW23 marketing material
- Your brand will be used as the log in / username for delegates using the WiFi during the Gala Dinner & After Party

Event Guide:
- Company logo included in the official LISW23 Event Guide

Marketing and Promotion:
- Standard marketing

Further details can be obtained by contacting Karen Martin, LISW Commercial Director, by email: kmartin@shippinginnovation.com
BRONZE SPONSOR £5,000

Profile:
• Branding on LISW23 marketing material (space permitting)

Event Guide:
• Company logo included in the official LISW23 Event Guide

Marketing and Promotion:
• Standard marketing

ADDITIONAL SPONSORSHIP

Exclusive Sponsors

Lanyards and Badges – SOLD
Conference Welcome Coffee Break – £10,000
Conference Morning Coffee Break – £10,000
Conference Afternoon Coffee Break – £10,000
Conference Lunch Break – £15,000
Branded Conference Delegate Bags – £15,000
Conference Notepads and Pencils – £10,000

Profile:
• Branding on LISW23 marketing material

Event Guide:
• Company logo included in the official LISW23 Event Guide

Marketing and Promotion:
• Standard marketing

OPTIONAL EXTRAS

Delegate Pack Inserts – £2,500 (per insert)
LISW23 Weekly Newsletter Advertising – £1,000 (per newsletter)

The LISW23 newsletter will be distributed to an average of 20,000+ maritime decision-makers each Wednesday, from 7 September 2022 to 6 September 2023. Only ONE advertising space available per week.

PLEASE NOTE: ALL SPONSORSHIPS ARE SUBJECT TO VAT AT THE PREVAILING RATE AT THE TIME OF BOOKING

Further details can be obtained by contacting Karen Martin, LISW Commercial Director, on email: kmartin@shippinginnovation.com

#LISW23 | @LISWOfficial
Thank you

Call me today to hear how I can help!
Karen Martin – Commercial Director
Email: kmartin@shippinginnovation.com
Tel: +44 (0) 7812 077 502

Visit the website for the latest developments, news and booking for this exciting global maritime event

www.londoninternationalshippingweek.com