

15-19 SEPTEMBER 2025

**LONDON INTERNATIONAL
SHIPPING WEEK**



**SPONSORSHIP
PACKAGES**



DIAMOND SPONSOR

RESERVED

This sponsorship is the most prestigious available for London International Shipping Week, guaranteeing top billing on all marketing materials and event announcements. The Diamond Sponsor will be invited to relevant VIP events and will be kept abreast of any other official LISW25 events in their sector that take place during the week.

Benefits:

- ▶ Two prominently positioned corporate branded tables of 10 at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Four VIP invitations to the invitation only LISW25 Charterer Party
- ▶ Entitlement to host LISW25 Official Events
- ▶ Sponsor's events to be highlighted on LISW25 Events Calendar
- ▶ Sponsor's events to be included on the VIP invitation list

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly
- ▶ Newsletter to c.20,000 subscribers
- ▶ Editorial profile and double-page spread advertisement in the LISW25 Digital Event Guide

To discuss your sponsorship options for LISW25, please contact
Karen Martin, Commercial Director
Email: kmartin@shippinginnovation.com
or phone: **+44 7812 077 502**
#LISW25 | @LISWOFFICIAL



BROUGHT TO YOU BY

£60,000

This exclusive sponsorship, with the most prominent logo placement available - immediately below the LISW25 logo - ensures top-level billing on all marketing and promotional materials, including the official LISW25 website, weekly newsletters, electronic banners, and other marketing outlets.

Benefits:

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- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Four VIP invitations to the invitation only LISW25 Charterer Party
- ▶ Entitlement to host an LISW25 Official Event
- ▶ Sponsor's events to be included on the VIP invitation list

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture.
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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BLUE SAPPHIRE LEGACY SPONSOR

SOLD

The Blue Sapphire Legacy Sponsor is a top-level individual sponsorship designed to emphasise the long-standing relationship between the sponsor and London International Shipping Week.

Benefits:

- ▶ Two prominently positioned corporate branded tables of 10 at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Four VIP invitations to the invitation only LISW25 Charterer Party
- ▶ Entitlement to host an LISW25 Official Event
- ▶ Sponsor's events to be included on the VIP invitation list

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture.
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and back cover advertisement in the LISW25 Digital Event Guide

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LISW25 SECTOR SPONSORS

£50,000

LISW25 will offer a series of unique sector sponsorships, each promoted and marketed separately as thought leaders representing each sector, with the specific purpose of attracting relevant audiences directly into the official sponsored event.

Benefits:

- ▶ Two prominently positioned corporate branded tables of 10 at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Four VIP invitations to the invitation only LISW25 Charterer Party
- ▶ Entitlement to host an LISW25 Official Event
- ▶ Sponsor's events to be included on the VIP invitation list

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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PLATINUM SPONSOR

£45,000

As top-level sponsors, LISW25 Platinum sponsors will be invited to relevant VIP events taking place during the week and VIPs will be invited to Platinum Sponsor events.

Benefits:

- ▶ Two corporate branded tables of 10 at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Four VIP invitations to the invitation only LISW25 Chartering Party
- ▶ Entitlement to host an LISW25 Official Event
- ▶ Sponsor's events to be included on the VIP invitation list

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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GOLD SPONSOR

£30,000

An LISW25 Gold Sponsor can expect premium promotional and marketing placement in the build-up, during, and after London International Shipping Week.

Benefits:

- One corporate branded table of 10 at the LISW25 Gala Dinner
- Five reserved LISW25 Conference delegate passes
- Two VIP invitations to the invitation only LISW25 Charterer Party
- Entitlement to host an LISW25 Official Event
- Sponsor's events to be included on the VIP invitation list

Marketing and Promotion:

- An official press release
- Video branding and interview for LISW25 website and sponsor's own distribution
- Interview on the LISW25 Breakfast Radio Show
- Regular posts on social media
- Opportunity to present a London Talks video lecture
- Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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SILVER SPONSOR

£15,000

An LISW25 Silver Sponsor will benefit from extensive promotional and marketing activity before, during, and after London International Shipping Week and is entitled to a branded table at the Gala Dinner and reserved delegate passes for the LISW25 Headline Conference.

Benefits:

- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ Two reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Regular posts on social media
- ▶ An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and half page advertisement in the LISW25 Digital Event Guide

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BRONZE SPONSOR

£6,000

This entry level sponsorship entitles the sponsor to host an official LISW25 event and to benefit from the global marketing campaign while remaining safely within budget.

Benefits:

- ▶ One seat at the LISW25 Gala Dinner
- ▶ One reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ Logo on all marketing materials (space permitting) official press release
- ▶ Regular posts on social media
- ▶ An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Quarter page advertisement in the LISW25 Digital Event Guide



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LISW25 DAILY BREAKFAST SHOW

£30,000

LISW25 will host a daily radio show from 07:00 to 08:00 on Monday, Tuesday, Wednesday, and Thursday to keep all delegates attending in person, and thousands more listening from overseas, fully up to date with events during the week. The show will feature special interviews with invited guests as well as magazine style features to get each day of LISW25 off to the right start. It will also include market updates and weather reports.

Benefits:

- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ Two reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ An official press release
- ▶ Exclusive branding, including sponsor's bespoke jingles
- ▶ Live streaming worldwide
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and half page advertisement in the LISW25 Digital Event Guide

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HEADLINE CONFERENCE SPONSOR

SOLD

The Headline Conference offers the sponsor a very high level of exposure, particularly during the conference, held at the headquarters of the International Maritime Organization and attended by up to 750 of the most prominent shipping and government leaders in the world.

Benefits:

- ▶ One speaking slot at the LISW25 Headline Conference
- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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HEADLINE CONFERENCE LUNCH SPONSOR

£20,000

The Headline Conference Lunch sponsorship provides access to up to 750 of the world's most important shipping and government leaders who will attend the week's main conference, held at the headquarters of the International Maritime Organization.

Benefits:

- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

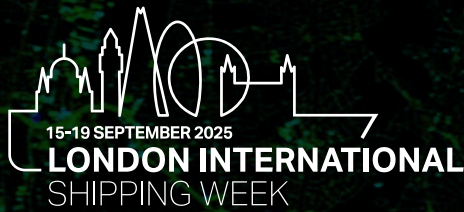
- ▶ Marketing materials displayed during the lunch break
- ▶ Regular posts on social media
- ▶ An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and half page advertisement in the LISW25 Digital Event Guide

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HEADLINE CONFERENCE BREAKS

With Morning and Afternoon Coffee Breaks

£10,000 each (3 for £25,000)

Coffee break sponsors will have access to all delegates and speakers at the LISW25 Headline Conference at the International Maritime Organization.

Benefits:

- ▶ Two reserved LISW25 Headline Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ Marketing materials displayed during the coffee break
- ▶ Regular posts on social media
- ▶ An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Quarter page advertisement in the LISW25 Digital Event Guide

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POST CONFERENCE ROOFTOP RECEPTION

SOLD

The Rooftop Reception follows immediately after the LISW25 Headline Conference at the International Maritime Organization and will be attended exclusively by the 750 VIP speakers and delegates at the conference.

Benefits:

- 10 reserved LISW25 Headline Conference delegate passes
- Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- Marketing materials displayed during the reception
- Regular posts on social media
- An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- Full-page advertisement in the LISW25 Digital Event Guide



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HEADLINE CONFERENCE BADGES & LANYARDS SPONSOR SOLD

Sponsoring the badges and lanyards that every attendee at the Headline Conference and Rooftop Reception is obliged to wear throughout the day is the most cost-effective way for a sponsor to ensure that its logo is seen by everyone.

Benefits:

- ▶ One reserved LISW25 Conference delegate pass
- ▶ The only sponsor logo to appear on Headline Conference badges and lanyards
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers

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HEADLINE CONFERENCE NOTEPADS AND PENCILS SPONSOR

£10,000

LISW25 notepads and pencils, featuring the sponsor's logo, will be made available to every delegate and speaker attending the LISW25 Headline Conference.

Benefits:

- ▶ One reserved LISW25 Conference delegate pass
- ▶ The only sponsor logo to appear on Headline Conference notepads and pencils
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ An announcement in Official LISW25 Weekly Newsletter to c.20,000 subscribers

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CHAMPAGNE RECEPTION SPONSOR

SOLD

The Champagne Reception is one of the glittering highlights of LISW25. As many as 2,000 VIPs are expected to attend this black-tie event at Evolution London ahead of the LISW25 Gala Dinner..

Benefits:

- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ Four reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ Marketing materials displayed during the reception
- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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GALA DINNER SPONSOR

RESERVED

The LISW25 Gala Dinner is always a dazzling culmination to a remarkable week that brings together up to 2,000 of the world's most prominent and influential industry and government leaders to celebrate in style.

Benefits:

- A two-minute speaking slot at the start of the LISW25 Gala Dinner
- Two corporate branded tables of 10 at the LISW25 Gala Dinner
- 10 reserved LISW25 Conference delegate passes
- Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- Marketing materials displayed during the reception and Gala Dinner
- An official press release
- Video branding and interview for LISW25 website and sponsor's own distribution
- Interview on the LISW25 Breakfast Radio Show
- Regular posts on social media
- Opportunity to present a London Talks video lecture
- Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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AFTERPARTY SPONSOR

£35,000

The LISW25 Gala Dinner Afterparty, with open bar, music, and dancing, ensures a hugely enjoyable finish to an amazing evening.

Benefits:

- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ Four reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ Marketing materials displayed during the Afterparty
- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and full-page advertisement in the LISW25 Digital Event Guide

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BRANDED WIFI SPONSOR

£10,000

This sponsorship puts the sponsor's logo in front of every guest at the LISW25 Gala Dinner as they log in to share their photos and messages via social media.

Benefits:

- ▶ One corporate branded table of 10 at the LISW25 Gala Dinner
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ Marketing materials displayed during the reception
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Quarter page advertisement in the LISW25 Digital Event Guide



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LISW25 OFFICIAL TRAVEL PARTNER

SOLD

The London Stock Exchange Market Open Ceremony is the first official event of LISW25 and is focused on opening trading on the London Stock Exchange at 08:00 sharp on Monday morning. Starting at 07:30 with a continental breakfast for 40 VIPs and guests, the guests move to the balcony to watch as the exchange's electronic screens explode into life as trading begins and LISW25 is officially launched. This unique event is sponsored by the London Stock Exchange with the Official Travel Partner offered the opportunity to invite up to 10 special guests and to give a short speech after the ceremony.

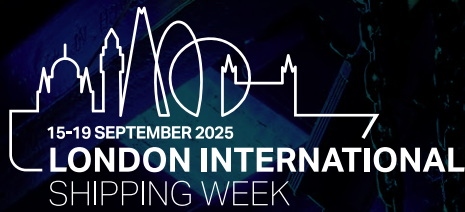
Benefits:

- ▶ Exclusive use of the London Stock Exchange guest facilities
- ▶ 10 VIP invitations for your Invitees
- ▶ Four reserved LISW25 Conference delegate passes
- ▶ Gala Dinner table of Ten
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ Marketing materials displayed during the ceremony
- ▶ Commemorative LSE engraved plaque awarded to the sponsor
- ▶ An official press release
- ▶ Regular posts on social media
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Full-page advertisement in the LISW25 Digital Event Guide

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CHARTERER RECEPTION

HEADLINE SPONSOR

£50,000

The very popular LISW25 Charterer Reception will be held at The Steelyard, a special events space utilising three beautifully restored Victorian railway arches near Canon Street in the City of London. The highly exclusive evening event, designed to bring together 400+ charterers, shipowners, ship brokers and 'cargo interests' to engage in powerful networking and serious socialising among like minded people, is strictly invitation-only. Aside from the headline and supporting sponsors, and some hand-picked – and relevant – VIPs, no one else will be permitted to attend.

Benefits:

- Two reserved LISW25 Conference delegate passes
- Entitlement to host an LISW25 Official Event
- Five VIP invitations for your guests

Marketing and Promotion:

- Marketing materials displayed electronically during the event
- An official press release
- Regular posts on social media
- Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- Editorial profile and half page advertisement in the LISW25 Digital Event Guide

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CHARTERER RECEPTION

SUPPORTING SPONSOR

£15,000

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Benefits:

- ▶ Two reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event
- ▶ Five VIP invitations for your guests

Marketing and Promotion:

- ▶ Marketing materials displayed electronically during the event
- ▶ An official press release
- ▶ Regular posts on social media
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and half page advertisement in the LISW25 Digital Event Guide

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NATIONAL PAVILION SPONSORS

£20,000

LISW25 is all about collaboration, between every sector of the maritime industry and government, and therefore provides the perfect environment to enable international clusters to bring together companies from within their port or region to share a National Pavilion sponsorship so that they can all benefit from being in London while spreading the cost.

Benefits:

- ▶ A choice between One corporate branded table of 10 or ten individual places at the LISW25 Gala Dinner
- ▶ 10 reserved LISW25 Conference delegate passes
- ▶ Entitlement to host an LISW25 Official Event

Marketing and Promotion:

- ▶ An official press release
- ▶ Video branding and interview for LISW25 website and sponsor's own distribution
- ▶ Interview on the LISW25 Breakfast Radio Show
- ▶ Regular posts on social media
- ▶ Opportunity to present a London Talks video lecture
- ▶ Regular announcements in Official LISW25 Weekly Newsletter to c.20,000 subscribers
- ▶ Editorial profile and half page advertisement in the LISW25 Digital Event Guide

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WEEKLY NEWSLETTER BANNER ADVERTISING

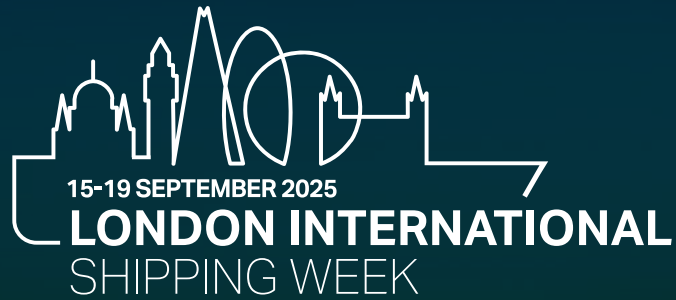
£1,000 per issue

Reach up to 20,000 qualified international shipping and government subscribers by inserting a dedicated banner in the LISW25 Weekly Newsletter.

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Please get in touch if you would like
to discuss more bespoke options

We look forward to
seeing you at



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